



## Economic Development Committee

Town of Hinesburg  
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### Meeting Minutes – July 30, 2015

Hinesburg Town Hall, 3rd Floor Conference Room – 7:00 PM

**Present: Melissa Levy, Michael Bissonette**

**Absent: Heidi Simkins, Steve Gladstone**

**Guests: Will Patten**

- 1. Call to order        7:00 PM**
- 2. Additions/Deletions to agenda    7:00 PM**
- 3. Discuss Cheese Plant Celebration    7:05 PM**

From Town's perspective, Hinesburg is open for business.  
Landlord's perspective, aren't we great.  
Tenants perspective, PR.  
Open House – tour facilities. Samples.  
Speeches – Chuck Ross, Pat Moulton-Powden, Governor – Will Patten  
Smoke and Cure – PR  
Pat Malone – Money for food and refreshments.  
Food trucks –  
Grabowski – car show.  
Business show – HBPA  
Landlords and tenants – party at the Cheese Plant.  
Say Cheese – Alex Weinhagen.

Harvest Festival – 10 am  
Puppet show – 10:30 am  
Busiest time – lunchtime – 11-1 pm  
Cheese Plant celebration - 2-4 pm  
Then Stone Soup Supper – United Church. 5:30 pm  
Make a map of who the producers are and where food is coming from.  
Map of this quadrant of town – visual of where things are.  
Money for Harvest Festival  
Artists give \$10 each  
Vendors give \$10 each

Businesses contribute to puppet show.  
Expenses - \$485. Signs, banners, hardware, etc.  
From outdoor show and market - \$290  
Without artists, we won't have \$200.  
For this year, we have \$548.  
Hinesburg party – town pride. Quality of life.  
Working lands.  
Scavenger hunt in Town Forest.  
Put money into advertising.  
Freda – vendors  
Chuck – musicians.  
What do we do in case of rain?  
Move inside... could be at Cheese Plant?  
Graphics – Jean Masseur... graphics of Hinesburg.  
Ann Thomas.  
Poster/t-shirt – for sale?  
Will Patten – will organize landlord and tenants.

Record deadline – simple save the date.  
Vendors – until 3 pm.  
Tours – 12 to 4 pm?  
Town Hall – 10 to 3 pm  
Cheese Plant – 2-4 pm.  
Possibly tours starting earlier.. 1-4 pm.  
Bands end at 3pm.  
Dinner -5:30  
Hinesburg  
It's a party.  
A great place to live, work and grow.  
Working lands... small businesses.

#### **4. Discuss priorities for Economic Development Plan and next steps 7:20 PM**

Request from Planning Commission for priorities.  
Melissa - Send Joe a note.... Priorities for plan. Do you want this list? What do you need?

#### **5. Discuss revolving loan fund cases and next steps 7:50 PM**

Marketing component  
Funding mechanism  
Funding criteria  
APPLICATION CRITERIA.  
APPROVAL  
MAINTENANCE  
\$250,000 LOAN

WHAT IS THE BALANCE – ASK MISSY. BALANCE. WHEN THEY START PAYING BACK THE PRINCIPLE? ARE THEY CURRENT?  
WHERE ARE WE AT? – 1-2 PAGE WHAT WE WANT TO DO.

STATUS OF THE FUND.  
OPTIONS  
TIMELINE TO OPERATING.  
WHAT NEEDS TO HAPPEN  
COMMITTEE STRUCTURE  
NEXT STEPS

**6. Other business      8:10 PM**

STORMWATER – frustration. Construction and afterwards.  
Afterwards – recognizing if low impact vs. high impact.

**7. Adjourn      8:20 PM**

8:33 pm.  
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