



Economic Development Committee

Town of Hinesburg
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Meeting Minutes – September 22, 2016 Hinesburg Town Hall, 3rd Floor Conference Room – 7:00 PM

Present: Melissa Levy, Steve Gladstone, Andrew Frost, Wayne Maceyka, Walter Hausermann, and Alex Weinhausen

Absent: Matt Sayre, Michael Bissonette

1. Call to Order

2. Additions/Deletions to Agenda

None

3. Review and Approve Minutes

Approved unanimously.

4. Discuss Economic Development Plan and Next Steps

Alex, our town planner, came to visit us and update us on the status of the Town Plan. There will be a public hearing sometime in November. The committee discussed our priorities with Alex for the plan and what we think we can accomplish over the next 5-10 years. The most important item for the town to work on is to provide the necessary physical and telecommunications infrastructure as well as community support services required to sustain a vibrant business community.

5. Discuss Vacant Spaces in Hinesburg

Alex talked with us about vacant commercial/industrial spaces in Hinesburg. We hope to develop a map and/or listing of vacant spaces that we would work with Alex to update on a regular basis. This will make it easier for those interested in commercial space in Hinesburg to understand opportunities.

6. Review RLF Brochure Progress

We did a final review of the brochure and suggested a few minor revisions. Once these are done, we'll be ready to use the brochure in print form and electronic form. We hope to include it on the website.

We talked about the RLF web page and what more needs to be done. Mostly, the page needs to be connected to the Hinesburg.org home page and our committee page.

7. Discuss RLF Marketing Plan and Roles

Now that the brochure is nearly done, we can begin to implement our marketing plan ideas, including print (Citizen, Record), social media (Facebook, Front Porch Forum), HBPA, etc. We discussed the possibility of having an insert in the Record or bulk mailing.

8. Discuss Additional Loan Committee Members

It seems that Will McKinnon may be interested.

9. Review Open Meeting Law Requirements

We didn't get to this before people had to leave. We will discuss this at our next meeting.

10. Other Business/Community Input

11. Adjourn

Meeting adjourned at 8:44 p.m.